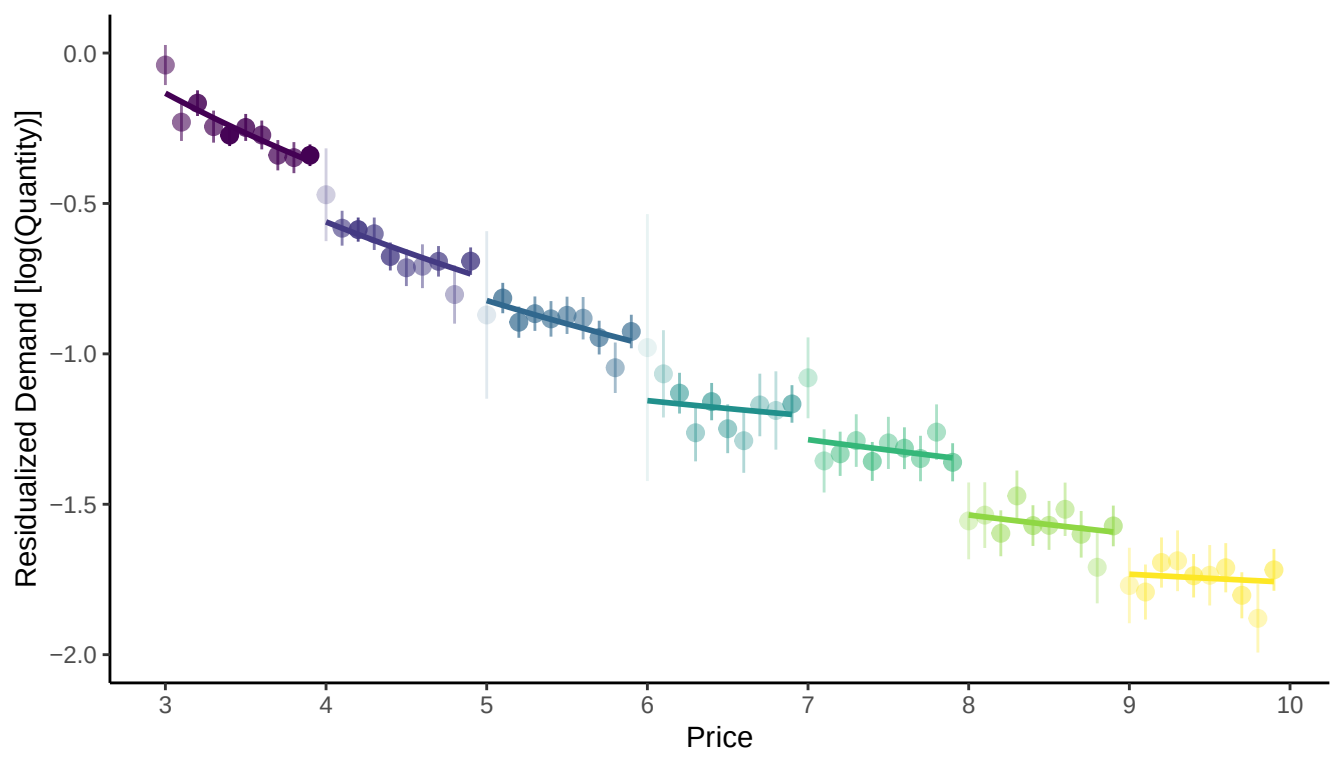
0.0
−0.5
−1.0
−1.5
−2.0
Residualized Demand [log(Quantity)]
3
4
5
6
7
8
9
10
Price